

HEATHER SEVERSON RESUME

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OBJECTIVE

Consulting work that enables me to combine my diverse professional skills and interests for a common mission: promoting creativity, inquiry, knowledge dissemination and community through publishing and author platforms.

SKILL HIGHLIGHTS

- Extensive experience teaching, mentoring and supporting teens and adults in various learning contexts
- Dedication to fostering professional and personal development through mentoring and informal education
- Excellent analytical skills, applying the exquisite details to the grand design
- Process- and detail-oriented approach to project management and production of deliverables
- Excellent organization skills and strategies
- Excellent written and verbal communication skills
- Excellent presentation skills to various audiences
- Complex project management for large teams to complete multistage writing projects
- Clear social networking strategy/philosophy to maximize branding and efficacy of information sharing
- Higher education experience at the community college and university level
- Familiarity with information architecture, web design, graphic design, video, multi-media production
- Conference and event planning and implementation for international participants
- Familiarity with style guides and standards for words and images
- Extensive use of social networking for business promotion, networking, and professional mentoring

EDUCATION

- Master of Arts. August 1997. University of Arizona. Language, Reading and Culture
- Bachelor of Arts. *Cum Laude*. December 1992. University of Arizona. Interdisciplinary Studies

EMPLOYMENT

- StudioGraphia, LLC: Writer, Publishing Consultant & Workshop Facilitator. August 2009-Current.
- National Math and Science Initiative: Education Consultant. November 2013-Current.
- Educational Testing Service: Education Consultant. June 2011-Current.
- Southern Arizona Writing Project: Technology Liaison and Program Coordinator. August 2005-August 2013.
- National Writing Project Online Events: Education Consultant. January 2010-November 2011.
- Freelance Writer, Editor, Instructor, Researcher & Designer. January 2001–December 2009.
- University of Arizona Writing Program: Adjunct Lecturer. July-December 2006.
- University of Phoenix: Instructional Facilitator. June 2006- December 2006.
- Pima Community College: Adjunct Reading and Writing Instructor. August 1997-July 2006.
- Arid Lands Information Center, Office of Arid Lands Studies, College of Agriculture and Life Sciences, The University of Arizona: Library Specialist, Senior. December 1988-June 1992; April 1996-September 2003.

SELECTED ACCOLADES

- University of Arizona Team Award for Excellence. Team Member, Arid Lands Information Center 2003
- Office of Arid Lands Studies Staff Employee of the Year 2001
- Pima Community College Outstanding Teaching Award 1998
- Exceptional Volunteer Service Award, Health & Safety, American Red Cross Southern Arizona 1996-97

CURRENT SERVICE EFFORTS

- Editorial Freelancers Association Arizona Chapter, Professional Development Coordinator. June 2014-Current
- Founder, Mercenary Creatives of Southern Arizona. Informal networking/mentoring group. April 2013-Current.
- Pima County Public Library's Youth Design Team Community Advisory Council. February 2014-Current
- Transformative Language Arts Network, Council Member. November 2010-Current

SELECTED PUBLICATIONS

- **Severson, S.H.** 2000-2013. Online learning centers to support numerous developmental reading and writing textbooks. New York: McGraw-Hill Higher Education.
- **Severson, S.H.** 2012-2013. Numerous Professional Development resources in Common Core Standards in English Language Arts, Grades K-8. Camden, New Jersey: Catapult Learning.
- McWhorter, Kathleen T. and **S.H. Severson.** 2012. *Instructor's Manual to Accompany Academic Reading*, 8th edition. New York: Pearson Longman.
- **Severson, S.H.** 2012. Bedford/St. Martins Advanced Placement English Language Exam Preparation materials to supplement *Language of Composition*, 3rd edition, *50 Essays*, 3rd edition, *Everything's an Argument*, 5th edition, *Patterns for College Writing*, 13th edition, and *Bedford Reader*, 12th edition.
- Carter, C., **S.H. Severson**, and L. DaDeppo. 2011. *Instructor Manual to Accompany Landscapes: Groundwork for College Reading* 1e. Boston: Wadsworth Publishing.
- McWhorter, Kathleen T. and **S.H. Severson.** 2010. *Instructor's Manual to Accompany Study and Critical Thinking Skills in College*, 7th edition. New York: Pearson Longman.
- McWhorter, Kathleen T. and **S.H. Severson.** 2010. *Instructor's Manual to Accompany Academic Reading*, 7th edition. New York: Pearson Longman.
- **Severson, S.H.** 2007. "A Polemic against Planned Obsolescence." *The SAWPer: Newsletter of the Southern Arizona Writing Project*. Winter 2007.
- **Severson, S.H.** 2005. Writing All Night. Honorable Mention: Personal Essay/Memoir. The Society of Southwestern Authors Writing Contest 2004. Published in *The Story Teller 2005*.
- Morehouse, B.J., G. Christopherson, M. Crimmins, B.J. Orr, J.T. Overpeck, T. Swetnam, S. Yool, W. Grünberg, W.J. Perin, P. Johnson, S. Jensen, A. Thwaites and **S.H. Severson.** 2003. Modeling Interactions Among Wildland Fire, Climate and Society in the Context of Climate Variability and Change in the US Southwest. In Ruth, M., K. Donaghy and P. Kirshen (eds). *Climate Change and Variability: Consequences and Responses*. EPA/NCER: Washington D.C.
- Morehouse, B.J., G. Christopherson, B.J. Orr, J.T. Overpeck, T. Swetnam, S. Yool, A. Comrie, M. Crimmins, S. Taunton, P. Johnson, J. Perin, W. Grünberg, A. Thwaites, **S.H. Severson**, S. Jensen, C. Baisan, W. Wright. 2003. *Annual Report for EPA Star Grant R-82873201-0 Climatic and Human Impacts on Fire Regimes in Forests and Grasslands of the U.S. Southwest*. Tucson, Arizona: Institute for the Study of Planet Earth.

SELECTED PRESENTATIONS

- **Severson, S.H.** 2014. Presentation: *The Mercenary Writer's Guide to Setting Fees*. Editorial Freelancers Association, Tucson Chapter. April 15, 2014.
- **Severson, S.H.** 2012. Presentation: *The Mercenary Writer's Guide to Setting Fees*. Editorial Freelancers Association, Arizona Chapter. April 17, 2012.
- **Severson, S.H.** 2011. Presentation: How Much Should I Charge?! Editorial Freelancers Association, Arizona Chapter. April 19, 2011.
- **Severson, S.H.** 2004. Panel Member. Voices from the Classroom: Experiences of Students. Conference and Summit: Educator Sexual Misconduct: Taking Action. Hofstra University School of Education and Allied Human Services. Hempstead, New York. September 30, 2004.
- Orr, B.J., W. Grünberg, A. Thwaites, **S.H. Severson.** 2003. Presentation: FIREWISE - WALTER: A Model for Wildfire Alternatives. Arizona Firewise Educator's Workshop. Payson, Arizona. February 18-19, 2003.

SELECTED WEB SITE DEVELOPMENT & SOCIAL NETWORKS

- Heather Severson on Google+: <https://plus.google.com/100211054657085244665/posts>
- Heather Severson on Twitter: <https://twitter.com/#!/MercenaryScribe>
- International Arid Lands Consortium News Releases. <http://ag.arizona.edu/oals/IALC/press-releases/pastpressreleases.html>
- LinkedIn Discussion Group, Journal Writing: http://www.linkedin.com/groups?gid=2145241&trk=hb_side_g
- StudioGraphia: Writing Editing Instruction Research Design. <http://studiographia.net/>
- The Mercenary Writer's Guide to the Universe Blog. <http://www.mercenarywriter.net>
- Trust Me: Lessons I Should Not Have Learned in School. <http://trustmelessons.com>
- Urban Integrated Pest Management. <http://ag.arizona.edu/OALS/urbanipm/home.html>
- WALTER: Wildfire ALTERNatives. <http://walter.arizona.edu/>
- Write It Out: The Journal as a Tool for Growth and Lasting Change. <http://writeitoutjournal.com/>