



**Heather Severson**  
Writing & Publishing Consultant  
PO Box 40983 Tucson AZ 85717  
info@studiographia.net  
Twitter: @MercenaryScribe  
*Learn more at <http://studiographia.net>*



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### ***Writing & Publishing Consultant Bio***

Heather Severson is an award-winning writer, educator and gypsy scholar, facilitating learning wherever adults gather for self-development and education. Heather studies and implements best practices in writing and publishing. She serves as a liaison between authors, agents, publishers, book publicity experts, and readers. One writer called her the “glue” that held the process together.

### ***A Collaborative Approach to Writing, Editing, Publishing, and Promoting Your Book***

Heather studies the ever-changing landscape of book publishing and reader discovery for her own purposes and to help her author clients. She is the author of seven books in various stages of creation, revision, publication, and promotion. She is part of a growing network of creative professionals dedicated to getting good books into the hands of enthusiastic readers.

### ***Education, University of Arizona***

**Master of Arts.** Language, Reading & Culture.

**Bachelor of Arts.** *Cum Laude.* Interdisciplinary Studies.

Arizona Community College Lifetime Certification in Reading and Writing. November 1997

### ***Teaching and Consulting Experience***

§ National Math and Science Initiative: Education Consultant. 2013-Current.

§ Southern Arizona Writing Project: Technology Liaison, Program Coordinator, Advisory Board. 2005-2013.

§ National Writing Project Online Events: E-Team Member. 2010-2011.

§ University of Arizona Writing Program: Adjunct Lecturer. 2006.

§ University of Phoenix: Instructional Facilitator. 2006.

§ Pima Community College: Adjunct Instructor. 1997-2006. (Outstanding Teaching Award, 1998)

### ***Professional Affiliations***

§ Association of Writers and Writing Programs

§ Creativity Coaching Association

§ Digital Book World

§ Editorial Freelancers Association

§ International Association of Journal Writers

§ National Association of Independent Writers and Editors

§ Transformative Language Arts Network. Council Member, November 2010-Current

**City of Tucson Business License:** 3027530

**DUNS:** 020572367

**NAICS:** 711510 Writers/Authors, independent (freelance)

**Procurement Designations:** Small Business, Woman-Owned Business, Green Business (pending)

**SIC:** 73380100 Formal Writing Services. 87489902 Education Consulting. 87489908 Publishing Consultant.



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## StudioGraphia Rates for Services

### **Option 1: Individual Consultation. \$500**

Includes preparation based on client needs assessment, 1-3 hours of consulting/editing/writing, Action Plan follow-up, and drive time (if applicable).

**Location:** StudioGraphia's Workspace at Goodman's Interior Structures  
3741 N I10 Eb Frontage Rd (near Prince Road), Tucson, AZ 85705

**Time:** Wednesdays 11:00 a.m. – 2:00 p.m.

### **Option 2: Workshop Facilitation. \$200**

Includes preparation based on client needs assessment, 1-hour presentation and Question/Answer session for 1-50+ people, and drive time (if applicable).

**Location:** StudioGraphia's Workspace at Goodman's Interior Structures  
3741 N I10 Eb Frontage Rd (near Prince Road), Tucson, AZ 85705

**Time:** Wednesdays 11:00 a.m. – 2:00 p.m.

### **Option 3: Pay What You Can Session. (Suggested fee: \$50/person, up to 5 people)**

One- to two-hour Question/Answer sessions, with no preparation or follow-up.

**Location:** StudioGraphia's Workspace at Goodman's Interior Structures  
3741 N I10 Eb Frontage Rd (near Prince Road), Tucson, AZ 85705

**Time:** Select Fridays, from 9:00 – 11:00 a.m.

## Professional Development & Networking Opportunities

Monthly Mercenary Creatives of Southern Arizona Breakfast/Lunch.

See <http://studiographia.net/lunch.html> for details.

Quarterly Editorial Freelancers Association Arizona Chapter Professional Development Workshops.

See <http://www.the-efa.org/chp/?chp=arizona> for details.

**Email Heather today to schedule an appointment!**

[info@studiographia.net](mailto:info@studiographia.net)

*Be well, and use your powers for Good!*



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### ***Consultation Services***

All consultation services are designed with YOUR needs in mind. We'll share all our knowledge and resources to help you move to the next level in book creation, revision, publication, or promotion.

Please sign up available consulting slots at SignUpGenius  
<http://www.signupgenius.com/go/10C0D49AEA722ABFC1-creativity>

Payment is due 5 days before the beginning of the next month to reserve your spot. If there is a waiting list and you have not paid in full, you may lose your spot to the paying client. Please enter your payment confirmation code in the comment section.

### ***Payment Option 1: PayPal***

1. Log on to PayPal: <https://www.paypal.com/>
2. Send money to Heather Severson at [info@studiographia.net](mailto:info@studiographia.net).

### ***Payment Option 2: Personal Check***

1. Mail your check to: StudioGraphia PO Box 40983 Tucson, AZ 85717
2. When your check has been deposited, you will receive a confirmation email. This payment option takes the longest, so plan ahead and allow 10 days for processing.

If the consultation relationship ends, a refund of unused months will be provided at prorated cost. Please close the consulting period 5 days before the end of each month to get a full refund for the coming month(s). Simply let us know that you are ending the consultation, or putting it on hiatus until further notice.

### ***Consulting Fees***

Email Consultation involves weekly email check-in, research, and customized recommendations/referrals.  
All services are paid in advance.

- 1 month: \$300
- 3 months: \$900
- 6 months: \$1,800
- 9 months: \$2,700
- 12 months: \$3,600

### ***Prefer to meet in person?***

- In-person consulting: \$200-\$500\*
- \*2-hour minimum (\$200), 5-hour maximum (\$500) per day.

### ***Prefer to take a workshop?***

See <http://studiographia.net/sgworkshops.html>

### ***Your Time Investment***

The amount of time you put into this professional development opportunity will be up to you, but we recommend setting aside at least 5 hours per week to do the work. Anything less, and you probably won't see your desired results.

### ***More Information***

Please see the StudioGraphia website for details about consulting services: <http://studiographia.net/sgconsultation.html>