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PRESS RELEASE FOR IMMEDIATE RELEASE: (4/1/11)

The Tucson Chapter of the Editorial Freelancers Association & StudioGraphia Present:

The Mercenary Writer's Guide to Setting Fees: How to Bid a Project in 5 Minutes or Less

TUCSON, ARIZONA, April 1, 2012 – TUCSON, ARIZONA – "How much should I charge?" That is one of the top questions asked by new and even experienced freelance writers and editors. We're here to help them answer that question.

The Tucson Chapter of the Editorial Freelancers Association and StudioGraphia presents the second annual Discussion Forum: The Mercenary Writer's Guide to Setting Rates: How to Bid a Project in 5 Minutes or Less. This workshop will be held on Tuesday, April 17, 2012, 5:15-7:15 p.m., at The Historic Y Conference Room. 300 E. University Blvd./738 N. 5th Ave.

This will be a working meeting, so come prepared with a notebook and pen and/or laptop computer, a calculator, a list of all business expenses, and goals for financial prosperity. We will create reference charts so we will never again spend hours calculating project bids. We will address pragmatic concerns involved in supporting ourselves as professional writers and editors in the freelance market.

Heather Severson, Mercenary Writer & Gypsy Scholar, will facilitate the workshop. Heather is the owner StudioGraphia, LLC, a freelance writers' cooperative that provides services in writing, editing, instruction, research and design. In 2010, she managed a team of 25 writers for a project that brought in nearly six figures.

The Editorial Freelancers Association includes editors, writers, indexers, proofreaders, researchers, desktop publishers, translators, and others who offer a broad range of skills and specialties. EFA is a national not-for-profit —501(c)6— organization, headquartered in New York City, run almost entirely by volunteers. Its members, experienced in a wide range of professional skills, live and work in the United States and a variety of other countries.

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