



StudioGraphia, LLC

Educational Workshops & Private Consultation

For Freelance Writers, Editors, & Designers

# The Mercenary Writer's Guide to Setting Fees: How to Bid a Project in 5 Minutes or Less

A **FREE** Discussion Forum Sponsored by The Editorial Freelancers' Association, Tucson Chapter



**Date:** Tuesday, April 17, 2012.

**Time:** 5:15-7:15 p.m.

**Location:** The Historic Y Conference Room.  
300 E. University Blvd./738 N. 5<sup>th</sup> Ave.

This will be a working meeting, so come prepared with a notebook and pen and/or laptop computer, a calculator, a list of all business expenses, and dreams of financial prosperity. We will create reference charts that will allow us to completely stop those agonizing hours of calculating project bids. We will address pragmatic concerns involved in truly supporting ourselves as professional writers, editors and designers in the freelance market.

## Questions?

Contact: Erin M. Wilcox  
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**RSVP Recommended!**

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*The Facilitator, Heather Severson, is a Mercenary Writer and Gypsy Scholar. She has been a freelance writer since she graduated from college in 1992. She had business cards printed and thought that was a great start to a freelance career. Nearly two decades, a Master's degree, and any imaginable combination of full- and part-time jobs went by before she realized that she was, at last, a Real Freelance Writer. She learned as many lessons as Pinocchio and the Velveteen Rabbit on the way to that epiphany. She is happy to share this wealth of knowledge with new writers. Her first tip: never meet clients in your bathrobe.*

*Heather is the owner StudioGraphia, LLC, a freelance writers' cooperative that provides services in writing, editing, instruction, research and design. In 2010, she managed a team of 25 writers for a project that brought in nearly six figures. She enjoys collecting style manuals and funky job titles for her freelance associates, some of whom call themselves Word Wizard, Literary Soldier of Fortune, Document Diva, and the like. For more information, see the StudioGraphia website: <http://studiographia.net>*